

The Alliance

bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor: Ashley Gibbins: Ashley@itwalliance.com

Issue 124 : mid-September 2012 :

www.itwalliance.com

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Opportunities

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Registering with the Alliance

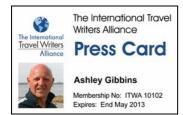
To register with the Alliance visit: www.itwalliance.com, and register as a:

Member : travel journalistsEditor : editors of publications

Partner: tour, travel, transport and tourism industry representatives, or an

• Agency: PR and marketing agencies with travel related clients

The Alliance Press Card



The International Travel Writers Alliance Press Card now provides Alliance journalists with a formal recognition of their status and standing within the profession.

See Section two for opportunities for press card holders.

For more information email Ashley@itwalliance.com.

The The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance has launched its **Global Travel ITWA Prepaid MasterCard**, a new initiative brought to you in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.

The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

https://itwa.gcencurrencycards.com/

Join and follow



http://www.linkedin.com/groups?gid=2978414&trk=hb_side_g



@writersalliance



Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Bales Worldwide

Bales Worldwide has launched its new 2013/14 Escorted Small Groups and Tailor Made Holidays programme for 2013.

Bales Worldwide, which was established in 1947, is now a part the Virgin Holidays.

Visit: www.balesworldwide.com. For press trip requests contact Claudia Moore at Claudia.moore@virginholidays.com.

Andalucia, Spain

With 3,000 fiestas and festivals every year, Andalucia is a region steeped in tradition.

Located at the meeting point of Africa and Europe, this region stretches from the highest peaks of the Sierra Nevada through shady forests and volcanic deserts down to its 800km ribbon of coastline where the Atlantic and the Mediterranean diverge.

Casares

Just nine miles from the bustling coastline of the Costa Del Sol, the "hanging" pueblo blanco - or white village of Casares has managed to retain its identity, unspoilt by the effects of tourism.

Designated an area of Historical and Artistic Importance, this village of only 3,000 inhabitants is regarded as one of the most beautiful in Spain.

Press Invitation

Perched high above the Med near Casares, the DDG Retreat is a privately-owned boutique hideaway of five detached casas, which can be booked on a hotel or accommodation-only.

Alliance members with appropriate commissions are invited to spend two nights at DDG Retreat for review purposes.

Visit: www.ddgretreat.com. Contact: Teresa Thomason at teresathomason@aol.com.

The Rijksmuseum Amsterdam reopens April 2013

The Rijksmuseum, the National Museum of Holland, will reopen on 14 April 2013 following a 10 year renovation.

The updated museum will tell the full story of Holland from the middle Ages to the present.

The museum will include a new display of the collection in a refurbished building, a revamped garden and a new Asian Pavilion.

Among 8,000 works of art and historical objects to be displayed, only Rembrandt's most celebrated painting *The Night Watch* will return to its former setting.

Visit: www.holland.com. Contact: For press trips opportunities Rianne Ojeh at press-uk@holland.com.



The South Place Hotel, London

The South Place Hotel, the first hotel from restaurateur D&D London, and the only luxury independent hotel in the City of London has opened.

It is located between Moorgate and Liverpool Street in the City of London, close to the 'so called Silicon Roundabout and to Shoreditch.

The South Place combines the ambience of D&D London's restaurants, Conran-designed interiors and specially commissioned work by contemporary London artists.

The hotel is organising overnight stays for reviews by travel journalists with appropriate commissions.

Visit: www.southplacehotel.com. Contact: Mallika Basu at mbasu@thecommunicationgroup.co.uk.

Planes, Trains and Auto-Rickshaws - A journey through modern India.

Planes, Trains and Auto-Rickshaws - A journey through modern India has been published author Laura Pedersen.

India today is a nation caught between the rich heritage of its past and the great economic potential of its future, and Laura reveals the tensions and contradictions facing the emerging world power.

The book is a good read for those planning a trip to India or as a travel companion whilst there.

Planes, Trains and Auto-Rickshaws is published by Fulcrum books in the US and can be purchased through www.amazon.com

Alliance members interested in obtaining a review copy should contact Puja Khanna at puja@starmarketingandpr.co.uk.

Jonglez Publishing

Jonglez Publishing's secret guides are intended both for the local inhabitants themselves and the curious traveller. The places included in the guides are unusual and unfamiliar, allowing one to step off the beaten track.

Jonglez will provide Alliance members with review copies of its guides.

Visit: www.jonglezpublishing.com. Contact: Alexandre Thery at alexandre@editionsjonglez.com.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

South Africa

South Africa is one of the world's top destinations for intrepid travellers to discover everything they're looking for... and more.

With over 21 National Parks, eight World Heritage Sites, 3,500 kilometres of pristine coastline, a phenomenal climate and awesome adventures ranging from shark-diving to surfing, historic trails to wine tasting, South Africa is guaranteed to provide you with the unforgettable journey of a lifetime.

Visit: www.southafrica.net. Contact: Kgomotso Ramothea at kgomotso@southafrica.net.



Las Vegas

The LVCVA's misstion is to attract visitors by promoting Las Vegas as the world's most desirable destination for leisure and business travel.

Visit: www.lvcva.com. Contact: Dawn Christensen at dchristensen@lvcva.com.

Lake Charles, Louisiana

Soft adventure opportunities abound in Southwest Louisiana. From the Creole Nature Trail marshlands and beaches to world-class fishing, birding and other outdoor recreation.

Visit: www.VisitLakeCharles.org. Contact: AnneKlenke at aklenke@visitlakecharles.org.

Generator Hostels

Generator Hostels is one of the leading budget accommodation providers in Europe.

Generator Hostels targets international travellers, backpackers, students, weekenders, and educational groups. The hostel group currently welcomes over 1.2 m million travellers every year from all over the world and has over 3800 beds across Europe.

Visit: www.generatorhostels.com. Contact: Christien Jansen at christien.jansen@generatorhostels.com.

Exbury Gardens, Hampshire UK

Exbury Gardens are a spectacular 200 acre (100 hectare) site, world-famous for the Rothschild Collection of rhododendrons, azaleas, camellias and rare trees and shrubs located in the New Forest, near Beaulieu.

Discover Exbury's hidden beauty and escape the cares of the world as you explore a myriad of pathways. Let the train take the strain on a 20 minute journey or ride a chauffeur driven buggy to tour the Gardens.

In December 2011 the Gardens were awarded the prestigious Hudson's Heritage UK "Best Garden" award.

Visit: www.exbury.co.uk. Contact: Nigel Philpott at nigel.philpott@exbury.co.uk.

Asa Ransom House, New York State USA

Asa Ransom House is a Clarence New York bed and breakfast, built in 1853 and 15 minutes away from Buffalo and 28 miles from Niagara Falls. It is an historic 10 room Country Inn in the oldest village in the county.

Visit: www.asaransom.com, Contact: Robert Lenz at Innfo@asaransom.com.

Transit Time Heathrow

Transit Time Heathrow provides tailor made tours, trips and visits for those who have transit time at Heathrow.

TTH can arrange bus tickets, train or tube tickets, hire private taxi transfers or simply a guide to the trains, tube or bus

Visit: www.transittimeheathrow.co.uk. Contact: Simon Spedding at simon@spedding.net.



Agencies

Jori White PR

Jori White PR is a luxury lifestyle agency

Visit: www.joriwhitepr.co.uk. Contact: Samantha Preece at samantha@joriwhitepr.co.uk.

Niche Works

Niche Works provides bespoke PR and marketing services to tourism, hotels and restaurant clients in Edinburgh and Scotland.

Visit: www.nicheworks.co.uk. Contact: Fiona Vernon at fiona@nicheworks.co.uk.

News

Best of Britain & Ireland, NEC Birmingham

13 and 14 March 2013

The Best of Britain & Ireland 2013 is set to be the most successful yet with previous exhibitor and visitor figures likely to be exceeded.

Exhibitors already lined up already include :

- Hilton Hotels
- Albatross Travel
- Warner Bros. Studio Tour London
- Ticketmaster
- Isle of Man
- Show partners include:
 - Coach Tourism Council
 - Tourism Society
 - European Tour Operators Association
 - UKinbound
 - Group Travel Organisers Association
- Show media partners already confirmed include :
 - Coach Monthly
 - travelGBI
 - GTO magazine

- Grand UK Hotels and Shakespeare's England (Royal Shakespeare Company, Shakespeare Birthplace Trust and Warwick Castle).
- Confederation of Passenger Transport
- Tourism Management Institute
- Tourism Alliance, and
- the Association of Leading Visitor Attractions.
- routeone magazine, and
- the International Travel Writers Alliance.

To book a stand before the Early Bird rate ends contact lenka@expom.co.uk.

Visit: www.bestofbritainandirelandevent.co.uk. Contact: Sam Warnock at sam@expom.co.uk.

Critical Divide Guide to the 2016 World Cup

Following the launch of the website *Brazil the Guide*, Critical Divide has launched *World Cup: The Guide* an independent guide to travelling to and around Brazil for both the Confederations Cup in 2013 and the FIFA World Cup in 2014.

Visit: www.brazilthequide.com and www.worldcupthequide.com. Contact: guides@criticaldivide.com.



American Girl, Miami

On October 6, 2012, American Girl unveils its new retail experience at The Falls, one of the largest open-air shopping and entertainment complexes in the United States, on 6 October 2012.

Visit: www.americangirl.com. Contact: Anna Wolstenholme at anna@firstpr.co.uk.

Rio de Janeiro awarded UNESCO World Heritage status

Rio de Janeiro has become the first city in the world to receive the title of UNESCO World Heritage Cultural Landscape and Urban.

The UNESCO title will be the subject of integrated actions aiming at the preservation of its cultural landscape including Sugar Loaf, Corcovado, Tijuca Forest, Flamengo Park, Botanical Garden, the Copacabana beach, beyond the entrance of Guanabara Bay and the Fortress and the Morro do Leme.

So far, the sites recognised worldwide as a cultural landscape relate to rural areas, traditional farming systems, the historic gardens and other places of symbolic nature, religious and emotional. Brazil currently has 18 cultural and natural assets in the list of 911 recognised by UNESCO.

Visit: www.whc.unesco.org/en/culturallandscape and www.lata.org. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

New Inca trail permit tool

Tucan Travel has created a tool on their website to view permit availability for the Inca Trail. The calendar, which is updated several times a day, shows the number of permits that can still be purchased for each day.

Visit: www.tucantravel.com and www.lata.org. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

Colombia by Bike

Panamericana de Viajes has launched its Colombia by Bike programme. Colombia's geography and biodiversity makes it a suitable biking destination. The programme suits sports lovers.

Visit: www.panamericanviajes.com and www.lata.org. Contact Natalia Velez on natalia.velez@panamericanaviajes.com.

Barrington Court, Somerset UK

Barrington Court, a National Trust property, is a Tudor manor house built between 1538 and the 1550s, with a 17th-century stable court situated in the village of Barrington, Somerset, England.

It was the first house acquired by the National Trust, in 1907 and restored in the 1920s by the Lyle family. Highlight of a visit will be its gardens for which garden designer Gertrude Jekyll provided planting plans laid out in 1917.

The National Trust is a charity that protects and opens to the public over 350 historic houses, gardens and ancient monuments.

Visit: www.nationaltrust.org. Contact: Alison Dalby at alison.dalby@nationaltrust.org.uk.



The Latin American Travel Association

The Latin American Travel Association (LATA) is a travel trade organisation founded to promote travel to destinations in Latin America.

Visit: www.lata.org. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

Eco-friendly cruises in Chilean Patagonia

Skorpios Cruises has created a new Environmental Protection Policy in order to preserve the environment of Chilean Patagonia through the improvement of the qualification of its crew and guides, and a number of new regulations onboard its vessels.

Skorpios Cruises will start using new eco-friendly excursion boats built with recycled hardened PVC and positions the company to become recognised as an official expedition cruise to the Glaciers of Patagonian Ice Fields.

Visit: www.skorpios.cl/EN. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

Worldwide Journeys

The 2013 Worldwide Journeys brochure highlights a collection of tours across a range of countries from the Pyramids and Temples of Egypt to the Rocky Mountains of Vancouver. Within the new collection for 2013/14 there are a total of 51 small escorted and private tours.

Visit: www.virginholidaysjourneys.co.uk. Contact: Claudia Moore at Claudia.Moore@virginholidays.com.

QB Mercato e Cucina, Milano

The restaurant QB (Quanto Basta) Mercato e Cucina has opened in Milan: a restaurant where guests can buy local produce in the market area to be enjoyed n the restaurant.

Visit: www.qbmercatoecucina.it. Contact: Federica Zanda at federicazanda76@gmail.com

What's on

Miami Rocks our troops

29 September 2012

Miami Rocks our troops is concert and celebration will be held at the BankUnited Center at the University of Miami. The concert will benefit HonorVet.org, an organization dedicated to helping veterans and their families in their lives after service.

Visit: www.MiamiRocksOurTroops.com. Contact: Anna Wolstenholme at anna@firstpr.co.uk.

Autumn festivals and events on the Beaches of Fort Myers and Sanibel, Florida

The Fort Myers & Sanibel area, on Florida's south Gulf Coast, has an exciting autumn programme of festivals and events as well as the opportunity to relax and explore its many beaches, islands and tropical wildlife.

Pirate Festival

5 to 7 October 2012

The 6th annual Pirate Festival on Fort Myers Beach is for all the family with treasure hunts, costume competitions, musicians, street performers, storytellers and interactive games.

Visit: www.fortmyersbeachpiratefest.com



Fort Myers Wine Trail

13 October 2012

The monthly *Fort Myers Wine Trail and Beyond* takes visitors on a guided tasting tour of the city's wines in its hotels, restaurants and galleries, showcasing Fort Myers' wide variety of quality wine from all over the world. To compliment the tastings there is food sampling, chef demos and live music.

Visit: www.winetrailandbeyond.com

Ding" Darling Days

14 to 20 October 2012

The J. N. "Ding" Darling Wildlife Refuge on Sanibel Island will celebrate its abundant wildlife with "Ding" Darling Days.

The week has hundreds of interactive activities showing Sanibel's wildlife at its best including a beach birding tram ride, bike tours, nature cruises, guided kayak tours, sunset paddles and talks on manatees, sea turtles, sharks and other animals from the area.

Visit: www.dingdarlingsociety.org.

The Calusa Blueway Paddling Festival

1 to 4 November 2012

The Calusa Blueway Paddling Festival is the fastest growing paddling event in North America.

Over the four days there will be organised group kayaking sessions along the 190 mile Calusa Blueway, passing mangrove islands and hidden bays and stopping off to enjoy demo sessions and local cuisine. Festival goers will also be able to try out different kayaks, canoes and stand up paddle boards along the way.

Visit: www.calusabluewaypaddlingfestival.com.

30th Taste of the Town

4 November 2012

A culinary all-day festival in Fort Myers with an dedicated to local delicacies. Over 40 restaurants throughout Fort Myers participate in the festival every year, each cooking up their most interesting and popular dishes, including coconut shrimp, jumbo crab cakes, Mariachi chicken and Tiki rolls.

Visit: www.jlfm.org

Fort Myers Art Walk

2 November

The monthly Art Walk takes visitors through more than 10 art galleries and art spaces in the Fort Myers River District with new exhibitions and live music. Highlights of the Art Walk include the Art of the Olympians Museum and Gallery, which features art work by past and present Olympians.

Visit: www.fortmyersartwalk.com

Sanibel Taste of the Islands

11 November 2012

This annual food festival sees 20 local restaurants participate in culinary talent competitions and tasting sessions, which are all judged by a local celebrity panel.

Visit: www.tasteoftheislands.net



American Sandsculpting Championship

16-25 November

The making of enormous sandsculptures can be watched at the annual Sandsculpting Championship on Fort Myers Beach. Each year about 100,000 visitors watch experts from all over the world turn sand into spectacular art works using what is thought to be the world's best sculpting sand, due to its high shell content.

Visit: www.sandsculptingfestival.com

The Beaches of Fort Myers & Sanibel in southwest Florida includes: Sanibel Island, Captiva Island, Fort Myers Beach, Fort Myers, Bonita Springs, Estero, Cape Coral, Pine Island, Boca Grande & Outer islands, North Fort Myers, Lehigh Acres.

Visit: www.fortmyers-sanibel.com Contact Nancy Hamilton at NHamilton@leegov.com.

The Tahiti Nui Half Marathon

3 November 2012

The first Tahiti Nui Half Marathon will be held on Saturday 3 November 2012.

The 21.1km course runs along the east coast starting from Tiarei, and weaving its way through stunning scenery of jagged cliffs, black sands and picturesque towns and villages, before finishing in Papeete.

A "marathon village" in the Paofai gardens of Papeete along the lagoon with views over the harbour and will be open from Wednesday 31 October. A number of cultural events will be held in the marathon village and in the town of Papeete.

Visit: www.tahitinuimarathon.com and www.tahitinuitravel.biz. Contact: Natalie Schofield at natalie@tahiti-tourisme.co.uk.

Saga Mozambique

Over 50s specialist, Saga Holidays is introducing a tour to the undiscovered African country of Mozambique.

With its beaches, wildlife and diverse history, this former Portuguese colony is a relatively new tourism destination.

Highlights include the city of Maputo, set on the edge of the Indian Ocean with architecture and culture influenced by years of Portuguese colonialism.

There's also the chance to see the Limpopo River, the focus of Rudyard Kipling's Just So Stories, which flows through Southern Africa to Mozambique?

Saga's 2013 portfolio also includes Cambodia, Laos, Vietnam, Kerala, Malawi and Zambia.

Visit www.sagaholidays.co.uk. Contact : carl Catterall at carl.catterall@saga.co.uk.

Greenloons

Greenloons, the sustainable vacations organisation, is highlighting destinations which offer volunteering opportunities for families and friends traveling over the winter period.

These include:

The Peruvian Rainforest Voluntourism Program with social and environmental initiatives include constructing water filters for the native community of Infierno and/or helping to repair the elementary school and playground.



New Hope Cambodia is a grass roots, hands on, non-government organization whose mission is to restore hope, dignity and promise to the local community of Mondul 3. Volunteer work varies from helping to build a new school or library, participating with teaching in classrooms or visiting local families who require assistance.

Project Tanzania & Safari where guests in Zanzibar volunteer in the village of Jambiani, helping teachers in local schools and organizing sports activities for community youth.

Zambia Community & Safari, which is an adventurous trip across three countries and combines an authentic safari odyssey through national parks in search of the 'Big 5' with time spent working on volunteer projects that benefit the people and animals of the region.

Project Kenya & Safari which includes camping in the Maasai Mara with it's lions, cheetahs, elephants and rhinos while camping. Volunteers are involved at the Limuru children center, Mukeu special unit school and In His Image baby rescue center.

Visit: www.greenloons.com. Contact: Sara Widness at sara@widnesspr.com.

Alternative Turkey

Activity holiday specialist UTracks has a selection of trips that include an exploration of Cappadocia's unusual rock formations, the ancient civilisations on the Lycian Coast or aboard a traditional Turkish gulet.

A division of World Expeditions, UTracks and Sherpa Expeditions offer a collection of activity holidays across Europe. More than 250 stand-alone itineraries are available, from self guided cycling and hiking tours to small group escorted adventures.

Visit: www.UTracks.com. Contact: Gordon Steer at gordon@worldexpeditions.co.uk.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

Traveleyes

Traveleyes is an tour operator whose primary function is to enable blind people to enjoy independent world travel on their own terms, without always having to travel accompanied by family members.

Each Traveleyes holiday features balanced numbers of blind and sighted, none of whom have necessarily ever met each other before.

The aim is to give blind travellers a multi-sensory world travel experience amid a new-found spirit of independence.

The sighted travellers, who require no previous experience of blindness, are on holiday too and they benefit from a very significant price discount of 50%, in return for the contribution of their eyes and their verbal descriptions of the sights for their sightless fellow-travellers.

The Founder of Traveleyes is the blind traveller, world award winning entrepreneur and TV/film director Amar Latif, 36, who became 95% blind by the age of 19 and subsequently discovered that access to world travel for a blind person was fraught with pitfalls, problems, rejections and restrictions.

Visit:. Contact: www.traveleyes-international.com. Charlee Eason at charlee@traveleyes-international.com.



Top five regions for viewing penguins

AdventureSmith Explorations, which offers adventure vacations on small active travel company that expedition ships, highlights the best places to watch penguins.

Small ship cruises make viewing penguins in the wild easy, comfortable and low impact.

Ice-strengthened hulls allow small expedition vessels carrying between 49 and 149 guests to navigate around the ice and into protected coves and bays.

Patagonia

Megallanic Penguins live along the coasts of South America and are easily observed in Chile's Tierra del Fuego region of Patagonia.

Patagonia Expedition Cruises operate September through April.

Antarctica

Ross Sea, Commonwealth Bay and Macquarie Islands and Antipodes: Explorations to Antarctica from Australia and New Zealand are adventures to the most remote regions on the planet.

Midway between Oceana and Antarctica are the New Zealand's Sub Antarctic Islands, home to a huge variety of penguin species congregating in vast colonies.

The Antarctic Peninsula and Weddell Sea

Expedition cruises visiting the Antarctic Peninsula and Weddell Sea are the most popular and most affordable way to view a penguin in Antarctica.

Galapagos Islands

The Galapagos Penguin is endemic to the Galapagos Islands and is the only penguin to live north of the Equator in the wild. They have the smallest range and population of any penguin with less than 1,000 pairs mostly found on the Islands of Fernandina and Isabela.

South Georgia and Falkland Islands

The remote archipelagos on South Georgia and the Falkland islands are home to a variety of species in vast colonies numbering in the millions. Entire hillsides and beaches may be covered with nesting penguins rearing their young.

Visit: www.adventuresmithexplorations.com. Contact: Sara Widness at sara@widnesspr.com.

Peru's Pachacamac ruins

A team of archaeologists have recently discovered an ancient tomb, containing up to 80 individuals, at Peru's Pachacamac ruins.

Buried a thousand years ago with wooden 'false heads', the remains are thought to be those of diseased pilgrims drawn to Pachacamac by a promise of miracle cures.

One of the largest Pre-Hispanic sites in the whole of South America, Pachacamac is currently under review for UNESCO World Heritage Status.

Explore is now offering a chance to see the temples, palaces, plazas and tombs of Pachacamac as part of their 20 day Peru Inca Trail trek.

Visit www.explore.co.uk. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.



Enrica Rocca – the Venician cooking countess

Enrica Rocca, a venetian countess, has created one of the finest cooking schools situated in Venice or London.

In addition, table d'hotes literary means dining with the host, and it is now possible to book a dinner of venetian cuisine prepared and cooked by Enrica in her home in Venice.

Enrica was born into an aristocratic family in Venice who taught her to appreciate good food, to understand it, to celebrate it and appreciate it with enthusiasm.

Visit: www.enricarocca.com. Contact: Federica Zanda at federicazanda76@gmail.com.

Accessible England

Visitor attractions, accommodation options, and holidays for travellers with accessibility needs.

Many of England's most popular tourist sites are available for visitors with accessibility needs.

The Roman Baths, Bath

The Roman Baths complex in Bath has received recognition following the installation of two new lifts, tactile exhibits for visually impaired visitors and the launch of a British Sign Language audio guide.

Visit: www.romanbaths.co.uk

The Eden Project

Cornwall's award-winning attraction The Eden Project works with the Sensory Trust to find creative approaches to physical access. The attraction has fully-trained staff on hand to assist visitors with mobility or sensory impairments.

Visit: www.edenproject.com

The Jubilee Sailing Trust

The Jubilee Sailing Trust operates the world's only tall ships specially designed to be crewed by people of mixed-abilities. Costs have been subsidised on every voyage to make the adventures as affordable and inclusive as possible, even offering extra bursary funding and fundraising advice for those individuals who might struggle to afford the full voyage cost.

Visit: www.jet.org.uk

The Calvert Trust

Adventurous travellers can try everything from watersports, climbing and abseiling to zipwire and archery at The Calvert Trust at Kielder Water.

This holiday centre in the Northumberland National Park offers accommodation and activities for disabled travellers and their families. A member of the National Accessible Scheme, all accommodation provided at the Calvert Trust is fully accessible for wheelchair users.

Visit: www.Calvert-trust.org.uk.

Hoe Grange, Derbyshire

Gold 'medallist' in the VisitEngland Access for All award 2011 was Hoe Grange Holidays. Comprising four accessible self-catering log cabins in the Derbyshire Peak District, Hoe Grange is fully equipped and wheelchair friendly.

Visit: www.hoegrangeholidays.co.uk.



Can Be Done Holidays

Can Be Done Holidays has specialised in original and pioneering wheelchair-accessible holidays, tours and short breaks since 1985.

Visit: www.canbedone.co.uk.

VisitEngland provides tips and ideas for people with physical and sensory needs at www.visitengland.com/accessforall.

Contact: Mark McCulloch atbMark.McCulloch@visitengland.org.

Metabolism-boosting retreats in South America

HighLives offers wellness and fitness experiences at some of the best spa hotels and sports facilities in South America and combines each stay with culture tours.

This includes retreats in the Amazon region, low lands or at high altitude, which acts as a metabolism booster to enhance weight loss and aerobic fitness levels.

High Lives can arrange extended stays to include cultural experiences and cycling, mountain biking or horse riding tours in Bolivia, Peru, Chile, Ecuador and Argentina.

Visit: www.highlives.co.uk and www.lata.org. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

Vodka in St Petersburg

With the first production of vodka taking place in Russia, the Grand Hotel Europe, an Orient-Express' historic hotel, in St Petersburg is offering its guests the 'Vodka Experience'.

Guests on the experience will learn how to pair the Russian spirit with food, have a cocktail masterclass with the hotel's head barman and indulge in specially created vodka spa treatments.

The hotel's executive chef will take vodka enthusiasts through the classic Russian pairings of Astrakhan Beluga Caviar with Beluga Vodka, marinated salmon with Tsarskaya Gold Vodka, and for dessert, strawberries dusted with icing sugar served with Grey Goose Vodka.

Guests can also try over 22 types of Vodka at the newly refurbished Lobby Bar at the hotel, including eight types of home made vodka including pepper vodka, lime vodka, sweet berry vodka and red chilly vodka.

Visit www.grandhoteleurope.com. Contact: Emily Wilson at emily.wilson@orient-express.com.

Oklahoma

The US State of Oklahoma has 11 distinct eco-regions offering a variety of landscapes and opportunities including

Wichita Mountains Wildlife Refuge

With over 59,000 acres of ancient mountains, the Wichita Mountains Wildlife Refuge in Lawton is home to free-range American bison herds, prairie dogs, Texas Longhorn cattle, bobcats and coyotes. Visit: www.fws.gov/refuge/wichita mountains.

Chickasaw National Recreation Area

One hundred years ago American Indians called the Chickasaw National Recreation Area in Sulphur the "Peaceful Valley of Rippling Waters". Visit: www.nps.gov/chic/index.htm.



Beavers Bend & Hochatown State Park

Beavers Bend & Hochatown State Park near Broken Bow incorporates the Mountain Fork River. Visit: www.travelok.com/listings/view.profile/id.422.

Talimena National Scenic Byway

The Ouachita National Forest in southeast Oklahoma incorporates the Talimena National Scenic Byway, one of the most popular destinations for fall foliage tours in the region. Visit: www.talimenascenicdrive.com.

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Grand Lake of the Cherokees

The Grand Lake O' the Cherokees, created by the Pensacola Dam project in 1940, is one of Oklahoma's most popular lake destinations, with 1,300 miles of scenic shoreline, bordered by five state parks. Visit: www.grandlakefun.com.

Black Mesa Area

Located in the farthest northwest corner of Oklahoma, the Black Mesa plateau is Oklahoma's highest point at 4,973 feet and rewards hikers with a rare view of a tri-state area. The nearby Black Mesa State Park and Nature Preserve has golden eagle, black bear and bighorn sheep. Visit: www.travelok.com/listings/view.profile/id.631.

And a place to stay:

Quartz Mountain Resort

The Quartz Mountain Resort is located between the shores of Lake Altus-Lugert and the Wichita Mountains. Visit: www.quartzmountainresort.com.

Visit: www.TravelKsOk.co.uk. Contact: Derek Mackenzie-Hook at press@TravelKsOk.co.uk

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Hyatt Hotels, India

Hyatt plans to open three new hotels in India in the remainder of 2012 across its Park Hyatt and Hyatt Place brands, including:

Park Hyatt Chennai, which will be situated in the capital city of the state of Tamil Nadu.

Hyatt Place Hampi, which will be situated near the Bellary industrial district. Hampi, which features spectacular views of the Sandur ranges and is home to a group of monuments classified as a UNESCO World Heritage site.

Hyatt Place Pune, Hinjewadi, which will be located within the Rajiv Gandhi Infotech Park at Hinjewadi, a prominent software hub.

Visit: www.hyatt.com. Contact: Emma Powell at Emma@grifcopr.com.



DoubleTree by Hilton Naha in Okinawa, Japan

Hilton Worldwide has opened the DoubleTree by Hilton Naha in Okinawa, Japan, its tenth hotel in the country.

Located in Naha, the capital city of Okinawa, the hotel is directly opposite the Okinawa Monorail station in Asahibashi, 11 minutes away from Naha Airport by monorail and close to local ferry terminal.

Visit: www.doubletree.com. Contact: Anita Hamilton at anita@hamilton-pr.com.

Saddle Creek Resort, Sierra Nevada

Saddle Creek Resort is a Castle & Cooke golf community in the Sierra Nevada foothills of Calaveras County.

It is also known for its cuisine at the Copper Grille — located in the clubhouse and featuring more than 500 wines including the highly-praised local Petit Syrah.

Nearby is Copperopolis Town Square, a traditionally-designed, Gold Rush era-themed "country town" that is the retail and event hub of the Copper Valley in the Central Sierra region.

Visit: www.SaddleCreek.com and www.CopperopolisTownSquare.com. Contact: Glenn Gray at ggray@buffalocommunications.com.

Motel One, Edinburgh

Motel One, Europe's budget-design hotel chain, will open its first UK hotel in Edinburgh this December.

Motel One Edinburgh-Royal will be located on Market Street, close to the Waverley Railway Station, the Royal Mile, the shopping strip and main city dining and attractions.

The building is a conversion of 16th and 18th Century properties and great care has gone into conserving as much of the historic walls as possible.

Motel One currently has a 39 property strong portfolio; featuring hotels throughout Germany and Austria.

Over the next few years expansion plans include a second Edinburgh hotel set to open in autumn 2013 and a flagship London hotel, scheduled for a 2014 opening.

Visit: www.motelone.com. Contact Jessica Dollard at Jessica@lemongrassmarketing.com.

London Hilton on Park Lane

London Hilton on Park Lane has created a 'Spies the Limit' package, which includes an overnight stay in the Penthouse Suite an evening at Whisky Mist and exclusive access to the Executive Lounge.

The package also includes access to the Executive Lounge.

The Skies the Limit package is priced at £3,007 for two people and is valid from 1st September - 30th November 2012.

The Hilton Hotels & Resorts portfolio includes more than 540 hotels in 78 countries.

Visit: www.hiltonglobalmediacenter.com and www.hilton.com. Contact: Lauren Trinder at LTrinder@golleyslater.co.uk.



The Romanos, Greece

The Romanos, A Luxury Collection Resort at Costa Navarino, Greece, has been named by CNN's travel website as one of the "World's best coastal resorts".

Located in Costa Navarino's Navarino Dunes, The Romanos is set amid olive groves and overlooks the Ionian Sea. Nearby, guests can explore Messinia's coastline including secluded bays and the Voidokilia beach, celebrated as being among the best beaches in the world.

Visit www.costanavarino.com and www.romanoscostanavarino.com. Contact : Marina Papatsoni at mpapatsoni@temes.gr.

Generator Hostels

Generator Hostels is a European hostel chain with properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice.

Generator Hostels has over 4,500 beds in Europe and attracts over 1.2million visitors from around the world each year. Adding to the chain will be a hostel in Barcelona, and another hostel in Berlin Mitte, both in 2013.

Visit: www.generatorhostels.com. Contact: Abi Lloyd at generatorhostels@lewispr.com.

Orient Express Palacio Nazarenas, Cusco, Peru

Orient Express hotel has opened the luxury hotel Palacio Nazarenas in Cusco, Perú in a former 16th century convent.

Inca treasures discovered during the excavation process, are showcased throughout the hotel. The Library will serve as a museum for all the artefacts discovered over the course of the four year project.

Original Inca walls that were discovered have been carefully preserved beneath the glass floors of treatment rooms at the Hypnôze spa, the murals and friezes on the walls of Palacio Nazarenas are rare survivors among the artworks from Cuzco's Spanish colonial heyday.

Visit: www.palacionazarenas.com. Visit: www.palacionazarenas.com. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

Hotel Xanadu, London

Samuel Taylor Coleridge's poem 'Xanadu – Kubla Khan' has influenced the Hotel Xanadu, which opens in West London in Mid-October.

The boutique hotel is close to Heathrow and has an underground station on the doorstep.

Visit: www.hotelxanadu.com. Contact: Pamela Wils at Pamela.Wils@cut-coms.co.uk.



Section two: ongoing opportunities

Opportunities for Alliance press card holders



The following press trip opportunities are being offered to press card holders by the Alliance's partners worldwide.

Alliance members should quote their press card number when making contact with the media contact and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

Opportunities

- Adventure Cat Sailing, San Francisco Bay
- Africa Safari Holidays
- Amari Hotels
- Attraction Tickets Direct
- Bath Tourism Plus
- The Broadway Collection New York
- BusyBus, Liverpool & Chester UK
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme
- Charming Hotels Madeira
- Chongwe Safaris
- Ciclismo Classico
- City Running Tours-Chicago
- The DDG Retreat, Andalucia, Spain
- Focus Hotels
- Frontier Travel
- Great Hotels of the World
- Hastings & 1066 Country, UK
- The Haweswater Hotel, Cumbria UK
- Helpful Holidays, UK
- Hidden Pousadas Brazil
- Holidaylettings
- Home Base Holidays
- Housetrip
- The Inn on Fifth, Naples, Florida
- Kaya Mawa
- Ker & Downey Botswana

- La Residencia Mallorca
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- New African Territories
- New York Circle Line Sightseeing Cruises
- Norman Carr Safaris
- Park Hyatt Saigon
- Pembrokeshire, South West Wales
- Reykjavik Bike Tours
- The Royal Park and The Cranley, London
- Saddle Creek Resort (Copperopolis, CA)
- Sail Lofts St Ives
- Shakespeare Country
- The South Place Hotel, London
- St Mary's Hall Hotel, Scilly
- Swaziland and Malawi
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia
- Visit Orlando
- Wilderness Scotland
- www.cornwallscottages.co.uk

Adventure Cat Sailing, San Francisco Bay

Adventure Cat Sailing will be delighted to 'comp' Alliance press card holders.

Visit: www.adventurecat.com

Contact: Sharon Schrum at sharon@adventurecat.com

Africa Safari Holidays

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit: www.africasafariholidays.net

Contact: Agnes Njagi at info@africasafariholidays.net



Amari Hotels

Amari Hotels is one of Thailand's largest locally owned hotel and resort groups, with a network of properties in beach, rural and city destinations across Thailand.

Amari Hotels are :

Amari Don Muang Bangkok Amari Residences Sukhumvit Amari Hua Hin

Amari Boulevard Bangkok Amari Nova Suites Pattaya Amari Palm Reef Koh Samui

Amari Atrium Bangkok Amari Orchid Pattaya Amari Vogue Krabi

Amari Watergate Bangkok Amari Emerald Cove Koh Amari Coral Beach Phuket

Amari Residences Bangkok Chang Amari Doha Qatar

Amari Hotels will be delighted to consider providing accommodation to Alliance press card holders on a case-by-case basis.

Visit: www.amari.com

Contact: Natalie Schofield at NatalieS@hillsbalfour.com.

Attraction Tickets Direct

Attraction Tickets Direct will provide tickets and experiences for Alliance press card holders on a case by case basis

Visit: www.attraction-tickets-direct.co.uk
Contact: Kylie Jenkins at kylie@goshpr.co.uk

Bath Tourism Plus

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit: www.visitbath.co.uk

Contact: Audra McSherry at audra_mcsherry@bathtourism.co.uk

The Broadway Collection New York

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit: www.broadwaycollection.com

Contact: Della Tully at Della.Tully@btinternet.com

BusyBus, Liverpool & Chester – UK

BusyBus, a sightseeing tour operator will be delighted to host Alliance press card holders (with a guest) on a review basis.

Visit: www.busybus.co.uk

Contact: Vera de Ruiter: vera@busybus.co.uk



The Castle Inn Hotel, Lake District UK

The Castle Inn Hotel is a four star family hotel located in the northern Lake District.

The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks. The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit: www.castleinncumbria.co.uk

Contact: Samantha Marsh at samantha@infinitypublicrelations.co.uk

Champagne-Ardenne Tourisme

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit: www.champagne-ardenne-tourism.co.uk

Contact: Doug Goodman at doug@douggoodmanpr.com

Charming Hotels Madeira

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: www.charminghotelsmadeira.com

Contact: Antonio Silva at asilva@charminghotelsmadeira.com

Chongwe River Safaris

Chongwe Safaris offer a striking collection of camps located in prime positions within Zambia's Lower Zambezi Valley, one of Africa's great wilderness areas.

Chongwe River Camp looks onto the confluence of the Chongwe & Zambezi Rivers, with the mountains of the escarpment to the north. Chongwe River Camp is an award-winning tented bush camp with river views.

Chongwe River House is a uniquely designed private house; Tsika Island, an exclusive bush camp allowing opportunities to combine a canoe safari with an authentic cultural experience. Kasaka River Lodge is an authentic tented bush camp on the banks of the Zambezi.

Chongwe River Safaris will be delighted to consider hosting Alliance press card holders with a commission.

Visit: www.chongwe.com

Contact: Mindy Roberts at mindy@normancarrsafaris.com

Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations. Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit: www.ciclismoclassico.com

Contact: Adam York at adam@sublimepub.com



City Running Tours-Chicago

City Running Tours-Chicago will be delighted to give free 5k running or walking tours to Alliance press card holders.

Visit: www.cityrunningtours.com/chicago

Contact: Marlin Keesler at marlin@cityrunningtours.com

The DDG Retreat, Andalucia, Spain

The DDG Retreat is a privately-owned boutique hideaway of five detached casas close to the "hanging" pueblo blanco - or white village of Casares in Andalucia, Spain.

Alliance pres card holders with appropriate commissions are invited to spend two nights at DDG Retreat for review purposes.

Visit: www.ddgretreat.com

Contact: Teresa Thomason at teresathomason@aol.com.

Focus Hotels

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit: www.focushotels.co.uk
Contact: Nat Frogley at nat@bacall.net

Frontier Travel

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter.

The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit: www.frontier-canada.co.uk and www.frontier-ski.co.uk

Contact: Dave Ashmore at dave@frontier-travel.co.uk

Frontiers Travel

Frontiers Travel will consider offering tours to Alliance press card holders on assignment. Frontiers Travel specialise in the finest worldwide fly fishing and shooting destinations.

Visit: www.frontierstravel.com

Contact: Adam York at adam@sublimepub.com

Great Hotels of the World

Great Hotels of the World represent over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members.

Visit: www.ghotw.com

Contact: Ashleigh Silverman at asilverman@ghotw.com



Hastings & 1066 Country, UK

Hastings & 1066 Country will host press visits for Alliance press card holders to this fascinating corner of East Sussex, UK.It is an area rich in history and maritime heritage, with beautiful gardens and vineyards and iconic buildings such as the De La Warr Pavilion in Bexhill.

A packed programme of annual cultural events such as the Battle of Hastings Re-enactment, Jack in the Festival in Hastings, Rye Scallops Festival, the Hastings Seafood & Wine Festival, Hastings Herring Fair, to name just a few, ensure all round interest for the visitor to this lovely area.

Visit: www.visit1066country.com

Contact: Jane Ellis at jmellis@hastings.gov.uk

The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit: www.haweswaterhotel.com

Contact: Samantha Marsh at samantha@infinitypublicrelations.co.uk

Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: www.helpfulholidays.com

Contact: Pat Edgar at PRMatters@dsl.pipex.com

Hidden Pousadas Brazil

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil.

Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit: www.hiddenpousadasbrazil.com

Contact: Fola Odumosu at fola@hiddenpousadasbrazil.com

Holidaylettings

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit: www.holidaylettings.co.uk

Contact: Emilie and Kate on press@holidaylettings.co.uk

Home Base Holidays

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit: www.homebase-hols.com

Contact: Lois Sealey at info@homebase-hols.com



HouseTrip

House Trip is one of the world's largest holiday apartment websites, offering holiday makers and holiday apartment and homeowners a safe and easy-to-use platform to find, book and list holiday apartments, houses and villas securely online.

There are currently over 100,000 properties to choose from in thousands of destinations worldwide, with over 1,000 new listings added each week.

HouseTrip will be delighted to consider providing accommodation in its apartments for Alliance press card holders on assignment.

Visit: www.housetrip.com

Contact: Sophie Major at smajor@housetrip.com

The Inn on Fifth, Naples, Florida

The Inn on Fifth is a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit: www.innonfifth.com

Contact: Katharina Lane at katharina@hayworthcreative.com

Kaya Mawa

Kaya Mawa is located on Likoma Island, half way up Lake Malawi close to the Mozambique mainland.

The lodge uses its stunning natural surroundings to create a very special ambiance. Stone and teak-framed thatched accommodation is spread out around the property. The beach bar, restaurant and lounge are spacious and airy and enjoy wonderful views of the lake.

In addition they have Ndomo House, a family villa located in its own idyllic bay. The lodge has been rated by Condé Nast Magazine as one of the planet's ten most romantic destinations in the world.

Kaya Mawa will will be delighted to consider hosting Alliance press card holders with a commission.

Visit: www.kayamawa.com

Contact: James Lightfoot at james@kayamawa.com

Ker & Downey Botswana

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit: www.kerdowneybotswana.com

Contact: Honour Schram de Jong at honour@honourway.com

La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit: www.laresidencia.com

Contact: Louise Davis at louise.davis@laresidencia.com



Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking, cultural and other activities on the island.

Visit: www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and

www.hotelmarivent.com.

Contact: Cathryn Hicks at cathryn@douggoodmanpr.com.

The Marriott Paris Champs-Elysees, Paris

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders who are in the city on an assignment.

Visit: www.parismarriott.com

Contact: Bernice Saltzer at bernice@sortedpr.com

Mir Corporation

Mir Corporation will consider offering tours to Alliance press card holders on assignment.

Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit: www.mircorp.com

Contact: Adam York at adam@sublimepub.com

New African Territories

New African Territories comprises a unique collection of small lodges and camps in East Africa and a booking office in Nairobi. The collection includes :

- Alex Walker's Serian camps and Nkorombo Mobile in the Mara Reserve, and
- Alex Walker's Sernegeti camps, Tanzania
- Sabuk Lodge in the Laikipia region
- The Sleeping Warrior Camp in the Soysambu Conservancy and Delta Dunes on the confluence of the Tana River, and
- The Indian Ocean; Masai Trails in the Loita Hills and Kimpalo in Tsavo West

New African Territories will will be delighted to consider hosting Alliance press card holders with a commission.

Visit: www.africanterritories.co.ke

Contact: Ruth Spells at ruth@honourway.com

New York Circle Line Sightseeing Cruises

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: www.circleline42.com

Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com



Norman Carr Safaris

Norman Carr Safaris, "Zambia's original safari company" based in the South Luangwa National Park, is the home of the African walking safari.

The portfolio includes the Chinzombo Camp (opening 2013)Kapani Lodge and 4 bush camps.

The remote, rustic and romantic bush camps include Luwi, Nsolo, Kakuli and Mchenja. Luwi and Nsolo are the only camps along the seasonal Luwi River.

Kakuli and Mchenja are located on the banks of the Luangwa River offering both walking and game drives.

Norman Carr Safaris will will be delighted to consider hosting Alliance press card holders with a commission.

Visit: www.normancarrsafaris.com

Contact: Christina Carr kapani@normancarrsafaris.com or Mindy Roberts

mindy@normancarrsafaris.com

Park Hyatt Saigon

Park Hyatt Saigon is a 5-star luxury hotel situated at Lam Son Square in Ho Chi Minh City centre and close to the Opera House, Notre Dame Cathedral, Reunification Palace, Ben Thanh Market and other Saigon main tourist attractions. Ho Chi Minh International Airport, Tan Son Nhat, is 7 km away.

Park Hyatt Saigon will consider supporting Alliance press card holders on a case-by-case basis.

Visit: www.parkhyattsaigon.com

Contact: Jenny An at jenny.an@hyatt.com

Pembrokeshire, South West Wales

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit: www.pembrokeshire.com

Contact: Pat Edgar PRMatters@dsl.pipex.com

Reykjavik Bike Tours

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.

Visit: www.icelandbike.com

Contact: Stefan Helgi Valsson at valsson@centrum.is

The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit: www.theroyalpark.com and www.thecranley.com
Contact: Li Boatwright at Li@storringtoncommunications.com



Saddle Creek Resort (Copperopolis, CA)

Situated in the rolling foothills of the Central Sierra region just two hours from San Francisco and 1.5 hours from Sacramento, Saddle Creek Resort is located in the heart of the Copper Valley in Copperopolis, California.

Golfers will discover stunning vistas of the towering Sierra Nevada Mountains and Yosemite National Park. An ethereal collection of shimmering lakes, native trees, indigenous grasses and 100 bunkers provide a challenging, thought-provoking experience from tee to green.

Visit: www.SaddleCreek.com and www.SaddleCreekGolf.com
Contact: Glenn Gray at ggray@buffalocommunications.com

Sail Lofts St Ives

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: www.thesaillofts.co.uk

Contact: Peter Hutchinson at peter@thesaillofts.co.uk

Shakespeare Country

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit: www.Shakespeare-Country.co.uk

Contact: Tanya Aspinwall at tanya@marketingaloud.co.uk

The South Place Hotel, London

The South Place Hotel, the first hotel from restaurateur D&D London, and the only luxury independent hotel in the City of London, will consider offering overnight stays to Alliance press card holders with appropriate commissions.

Visit: www.southplacehotel.com.

Contact: Mallika Basu at mbasu@thecommunicationgroup.co.uk.

St Mary's Hall Hotel, Scilly

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit: www.stmaryshallhotel.co.uk

Contact: Karen Baker at karen@mercury-pr.co.uk

Swaziland and Malawi

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit: www.thekingdomofswaziland.com and www.malawitourism.com

Contact: Kelly White at tourism@geo-group.co.uk



theExplorateur

the Explorateur, which reviews hotels, shops, restaurants and travel-related products around the world, will be pleased to consider offering Alliance press card the opportunity to review any of its properties.

Visit: www.theExplorateur.com

Contact Gabriella Ribeiro Truman at gabriella@trumarketing.com

Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit: www.grosvenorpulfordhotel.co.uk, www.thepheasantinn.co.uk and

www.thebearspaw.co.uk

Contact: Karen Floyd at karen.floyd@symmetrypr.com

Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire. Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes.

The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside peak school holiday periods.

Visit: www.tipiadventure.co.uk

Contact: Samantha Marsh: samantha@infinitypublicrelations.co.uk

Tongabezi Lodge and Sindabezi Island, Livingstone (Victoria Falls), Zambia

Tongabezi Lodge is a perfect destination for honeymoons, weddings and special celebrations. Personal valets and attention to detail complete an African idyll.

Sindabezi Island is an exclusive camp on a private isle on the Zambezi River.

It is the only luxury bush camp from where Victoria Falls can comfortably be explored. Ideal for a family safari, Tangala House is a luxurious family home on the banks of the Zambezi, 15km upstream of the Victoria Falls.

Tongabezi Lodge and Sindabezi Island will consider hosting Alliance press card holders with a commission.

Visit: www.tongabezi.com

Contact: Ruth Spells ruth@honourway.com

Visit Dublin

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit: www.visitdublin.com and www.dublinpass.com

Contact: Catherine McCluskey at Catherine.mccluskey@failteireland.ie



Visit Orlando

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit: www.VisitOrlando.com/media

Contact: Amy Rodenbrock at amy.rodenbrock@visitorlando.com

Wilderness Scotland

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit: www.wildernessscotland.com

Contact: Ben Thorburn at ben@wildernessscotland.com

www.cornwallscottages.co.uk

www.cornwallscottages.co.uk a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: www.cornwallscottages.co.uk

Contact: Jess Money at jess@suebradburypr.com

Travel products and services

The International Travel Writers Alliance Press Card

The Alliance has launched its **Press Card**.



Press Card holders will receive the card itself, confirming the holders identity as a member of the International Travel Writers Alliance and the members logo for use on your email signature, website and stationery.

There will be ongoing support from the Alliance in advance of - or during – a members travels with regard to confirming membership with editors or travel industry representatives etc, and first call press trip opportunities sourced by the Alliance.

For more information email **Ashley@itwalliance.com**.

The Global Travel ITWA Prepaid MasterCard

The Global Travel ITWA Prepaid MasterCard is a new initiative brought to you in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

https://itwa.gcencurrencycards.com/?r=1952



Other products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Airport lounges in London

No.1 Traveller, which operates lounges at Heathrow Terminal 3, Gatwick North and South Terminals and Stansted, will offer a 50% discount rate for all Travel Writers Alliance members.

Visit: www.No1Traveller.com. Contact: Charlotte Spencer at Charlotte.Spencer@3-monkeys.co.uk.

Dollar rent a car

Dollar rent a car will offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis. UK, European and Australian licence holders should contact: Cheryl Richardson at Cheryl.Richardson@DTAG.com.

Visit: www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website: www.dollar.com.

The Dublin pass

Visit Dublin offers Alliance members visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit: www.visitdublin.com and www.dublinpass.com. Contact: Catherine McCluskey at Catherine.mccluskey@failteireland.ie.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade.

Visit: www.eliterent.com. Contact: Jan Klima at jan.klima@eliterent.com.

CitySightseeing Worldwide

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Travel guides

The following travel publishers will provide review copies to Alliance members.

AA Travel Guides

Visit: www.shop.theaa.com/store/travel-guides. Contact: Katie Stephens at katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at furgan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at Julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

Jonglez Publishing

www.jonglezpublishing.com. Alexandre Thery at alexandre@editionsjonglez.com.

Kuperard Publishers

www.kuperard.co.uk. Contact: Geoffrey Chesler at geoffreychesler@btinternet.com.

Morris Communications

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact: press@roughguides.com

Summersdale travel publications

www.summersdale.com. Contact : Dean at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.comContact: Nick Buteau at nick@turnleftguides.com

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